

The Development Strategy of the County

The main objectives are:

- to be an economically successful and steadily developing area in the Baltic Sea region;
- to sustain a clean living environment, a distinguished island area with a diversity of nature;
- to sustain a human friendly and safe place for living, working and relaxing.

The main strategic directions of activity:

1. Developing the tourism industry in combination with rendering services for transit tourists, proceeding from the principles of environmentally friendly and sustainable development.
 - Creating a system of training and common activity for individuals involved in tourism industry.
 - An attractive presentation of our heritage and nature sights.
 - Developing and upgrading the respective infrastructure.
2. Developing the production cycle based on local raw materials, in the system: manufacturer - processor - distributor - consumer.
 - Upgrading the historically developed fields of activity (fishing, farming) and developing new marketing strategies.
 - Developing alternative sectors (ecological agricultural products, berries).
 - Developing a training system for those involved in the production cycle and promoting common activity among those involved in the same sector.
3. Developing ecologically clean industries based on information technologies.